

Pranov Reddy Dammannagari



📍 Hyderabad, India

✉ pranovv@gmail.com

☎ +91 9603917100

🔗 www.pranovreddy.com

in pranovreddy

Skills

User Experience Design

Visual Design

Product Planning

Team Management

UX Research

Prototyping

Conducting Usability Studies

Figma

Adobe XD

Adobe Creative Suite

Graphic Design

Website Building

Professional Experience

Nov 2022 – present
Hyderabad, India

Lead Designer, SNAD Developers

Jul 2022 – Nov 2022
Hyderabad, India

Product Design Consultant, Freelance

Provided Product Design & Website Development services to startups and IT Services Companies to enhance their online presence & create a long lasting impression on their prospect's mind.

Jun 2021 – Jul 2022
Hyderabad, India

Head of Design, Intellogi

Collaborated with in-house and client-side design, marketing, and development teams to direct and generate content for organisations, as well as assist clients in planning their strategy, communicating their story, and engaging their users.

Jun 2019 – Jun 2021
Hyderabad, India

Head of Product Design, Dinesmart

- Oversaw the content team to ensure that every content is engaging and memorable. In addition, I create UI and designs to ensure Dinesmart's brand identity is maintained across all platforms.
- Supervised the teams and process for enhancing the web and mobile app experiences for the brands to enhance the ordering experiences for customers.
- Led the team's social media marketing initiatives to help Dinesmart and its clients to succeed online.

Apr 2018 – Jun 2019
Hyderabad, India

Product Designer, Dinesmart

Member of the founding team, responsible for the UI/UX, Graphic Design and social Media requirements.

Co-curriculars & Activities

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| Jan 2016 – Apr 2018 | Organising Chair , <i>Startup Carnival</i> |
| Sep 2015 – Oct 2016 | Vice President - Student Chapter , <i>Telangana Information Technology Association</i> |
| Mar 2016 – Aug 2016 | Organising Chair , <i>Startup Utsav</i> |
| Apr 2016 – Jul 2016 | Campus Ambassador , <i>OLX Advertising</i> |

Education

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|-------------|---|
| 2014 – 2018 | Bachelor's of Computer Science , <i>Jawaharlal Nehru Technological University</i> ↗ |
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Certificates

Google UX Design Professional Certificate [↗](#)

Digital Literacy Trainer (*Issued by : Telangana IT Association Credential ID : DIGI1014*)

Awards

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| Feb 2018 | Best Project Award , <i>CMR Technical Campus</i> |
| 2017 | Student of the year , <i>CMR Technical Campus</i> |
| Sep 2016 | Gold Volunteership Award , <i>Sanskriti school of UNESCO</i> |
| Jan 2016 | Appreciation for Outstanding Contribution and Support , <i>St.Peter's Engineering College</i> |
| Dec 2014 | Mr. Innovative , <i>CMR Technical Campus</i> |

Organizations

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| Jun 2017 – present | Adharsha Foundation , <i>Active Member</i> |
| Oct 2015 – Aug 2017 Hyderabad, India | Yuvathirang , <i>Community Development Volunteer</i> <ul style="list-style-type: none">• Gold Volunteership Award |

Languages

- English
- Telugu
- Hindi